

Avondale

PROCLAMATION SMALL BUSINESS SATURDAY

Whereas, the City of Avondale, Arizona celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are 33.2 million small businesses in the United States representing 99.7% of firms with paid employees, and they are responsible for 62.7% of net new jobs created since 1995, and small businesses employ 46.4% of the employees in the private sector in the United States; and

Whereas, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

Whereas, 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently owned retailers and restaurants all year long; and

Whereas, the City of Avondale, Arizona supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE BE IT RESOLVED, that I, Mayor Kenneth Weise, by virtue of the authority vested in me as Mayor of the City of Avondale, Arizona do hereby proclaim November 25, 2023 as Small Business Saturday and urge our residents to support small businesses and merchants on Small Business Saturday and throughout the year.



Mayor

Attest:



City Clerk