



PROCLAMATION
Government Communicators Day
February 24, 2024

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications create relationships and calls to action; build awareness and understanding through storytelling; engage and foster engagement on civic issues, and use all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and

WHEREAS, Avondale's Marketing and Public Relations Department serves as the hub for the City's external communications to residents, visitors and the business community; and

WHEREAS, the City of Avondale is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

NOW, THEREFORE, the Mayor and City Council do hereby proclaim February 24, 2024 as

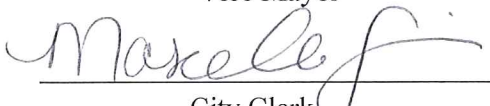
GOVERNMENT COMMUNICATORS DAY

in the City of Avondale and encourage all residents to recognize the members of the Marketing and Public Relations Department, along with other City staff, including Public Safety personnel, who have dedicated their careers to ensure the City of Avondale has effective, impactful, and successful communication strategies that resonate and are relevant.

Dated this 5th day of February 2024.



Vice Mayor

ATTEST: 

City Clerk