



**PROCLAMATION**  
**GOVERNMENT COMMUNICATORS DAY**

**February 21, 2025**

**WHEREAS**, the role of government communications professions is to inform, educate and engage their communities; and

**WHEREAS**, robust communication in government creates trust and inspires residents to take action and be involved; and

**WHEREAS**, government communications create relationships and calls to action; build awareness and understanding through storytelling; engage and foster engagement on civic issues, and use all channels to include people in critical decisions; and

**WHEREAS**, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voice heard; and

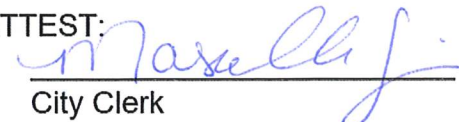
**WHEREAS**, Avondale's Marketing and Public Relations Department serves as the hub for the City's external communications to residents, visitors and the business community; and

**WHEREAS**, the City of Avondale is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

**NOW, THEREFORE**, the Mayor and City Council do hereby proclaim February 21, 2025 as GOVERNMENT COMMUNICATORS DAY in the City of Avondale and encourage all residents to recognize the members of the Marketing and Public Relations Department, along with other City staff, including Public Safety personnel, who have dedicated their careers to ensure the City of Avondale has effective, impactful, and successful communication strategies that resonate and are relevant.

Proclaimed this 24<sup>th</sup> day of February 2025.

  
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Mayor

ATTEST:  
  
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City Clerk